

Executive Proclamation

State of South Dakota

Office Of The Governor

WHEREAS, The "Dairy Queen" industry was founded on June 22, 1940, in Joliet, Illinois; and,

WHEREAS, The "Dairy Queen" system is one of the pioneers in food franchising, which is a common business structure in the food service industry today; and,

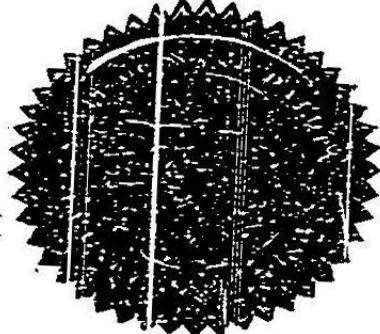
WHEREAS, The "Dairy Queen" system has grown to more than 5,200 stores worldwide, 31 of which are in the state of South Dakota; and,

WHEREAS, "Dairy Queen" stores have been serving sweet memories to citizens for fifty years:

NOW, THEREFORE, I, GEORGE S. MICKELSON, Governor of the state of South Dakota, do hereby proclaim June 22, 1990, as the 50th birthday of the first "Dairy Queen" store and declare June 22

"DAIRY QUEEN" DAY

in South Dakota.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Seventeenth Day of April, in the Year of Our Lord, Nineteen Hundred and Ninety

GEORGE S. MICKELSON, GOVERNOR

ATTEST:

Joyce Hazeltine
JOYCE HAZELTINE, SECRETARY OF STATE